

## Web Lead Response Management



Capture is a personalized outreach program designed to maximize lead conversion through consistent, rapid response, and AI-enhanced automation. Our team handles every web inquiry, ensuring that each prospective patient receives an instant response via phone call or text. By prioritizing speed-to-lead, Capture increases the chances of converting inquiries into consultations. With seamless communication, we allow your staff to focus on providing an exceptional in-office experience. Here's how Capture works:

**Immediate  
Response**



<b>Day 1</b>	Immediate Text Message Personal Call Made Within Minutes Email (if not reached) 2 <sup>nd</sup> Text Message sent (if not reached)
<b>Day 3</b>	Phone Call Text Message (if not reached) Email (if not reached)
<b>Day 5</b>	Phone Call Text Message (if not reached)

<b>Week 2</b>	Text Message Email (if not reached)
<b>Week 3</b>	Phone Call Email (if not reached)
<b>Week 4</b>	Text Message

<b>Month 2</b>	Phone Call Text Message
<b>Months 3, 6, 9, and 12</b>	Phone Call Text Message (if not reached)

**Nurture for  
12 months**

**FOR MORE INFORMATION, CALL (877) 238-0555  
OR VISIT [www.OPTICALL.COM/SERVICES/CAPTURE](http://www.OPTICALL.COM/SERVICES/CAPTURE)**